San Antonio Human Resource Management Association's 16th Annual Employment Law Conference

Virtually and In-Person at the Norris Conference Center San Antonio, Texas – Wednesday, August 10, 2022

SPONSORSHIP OPPORTUNITIES

SAHRMA's 16th Annual Employment Law Conference is dedicated to helping today's HR professionals stay on top of recent court decisions, regulations, and newly enacted legislation that are critical to their companies' success. We are expecting approximately 200 HR professionals (virtually and in person) that devote their time, effort, and energy to the future and direction of Human Resources for the local, regional, and national companies for which they work.

There are several sponsorship opportunities available to assist SAHRMA in funding this valuable event for its members and guests. We know that budgets are limited as many companies emerge from the financial impact of COVID-19, so we have worked to identify sponsorship opportunities of various sizes and we have reduced the monetary amounts of our larger sponsorship opportunities in hopes of defraying even just part of SAHRMA's expenses.

Title Sponsor - \$2,500

The Title Sponsor will receive the following benefits:

• Recognition during the "Welcome and Introduction" by the Government Affairs Director and a representative will be allowed a 5-minute presentation to attendees.

- Four (4) complimentary tickets to the event.
- Six-foot display table with exclusive location at entrance to the event.
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the SAHRMA website and in SAHRMA e-mail communications.
- Full-page color ad provided by your organization to be included in digital ELC reference materials made available to Conference attendees.
- Corporate logo on display board at entrance of the event.

• Electronic registration list of event attendees supplied by Monday, August 15th, 2022.

Sponsor for Morning Breakfast - \$1,500

The sponsor for the morning breakfast will receive the following benefits:

• Recognition during the "Welcome and Introduction" by the Government Affairs Director and a representative will be allowed a 3-minute presentation to attendees.

- Two (2) complimentary tickets to the event.
- Six-foot display table with exclusive location at entrance to the event.
- ½-page color ad provided by your organization to be included in digital ELC reference materials made available to Conference attendees.
- Corporate logo on display board at entrance of the event.
- Electronic registration list of event attendees supplied by Monday, August 15th, 2022.

Sponsor for Lunch - \$1,500

The sponsor for lunch will receive the following benefits:

• Recognition during the "Welcome and Introduction" by the Government Affairs Director and a representative will be allowed a 3-minute presentation to attendees prior to the luncheon presentation.

- Two (2) complimentary tickets to the event.
- Six-foot display table with exclusive location at entrance to the event.
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes on the SAHRMA website and in SAHRMA e-mail communications.
- ½-page color ad provided by your organization to be included in digital ELC reference materials made available to Conference attendees.
- Corporate logo on display board at entrance of the event.
- Electronic registration list of event attendees supplied by Monday, August 15th, 2022.

Snack Sponsor - \$1,000

The sponsor for morning and/or afternoon snacks will receive the following benefits:

• Recognition before and after each snack break by the Government Affairs Director.

- One (1) complimentary ticket to the event.
- Six-foot display table with exclusive location at entrance to the event.

• Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes on the SAHRMA website and in SAHRMA e-mail communications.

• Logo to be included in digital ELC reference materials made available to Conference attendees.

• Corporate logo on display board at entrance of the event.

Exhibit Tables - \$500 each

Exhibit sponsors will receive the following benefits:

- Recognition throughout the day by the Government Affairs Director.
- Six-foot display table with exclusive location at entrance to the event.
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes on the SAHRMA website and in SAHRMA e-mail communications.
- Corporate logo will be included in printed and electronic ELC reference materials.
- Corporate logo on display board at entrance of the event.

Door Prize Sponsors – varying values

Door prize sponsors will receive the following benefits:

- Recognition during the door prize give-a-ways by the Government Affairs Director.
- Corporate logo will be included in printed and electronic ELC reference materials.
- Corporate logo on display board at entrance of the event.

Interested in securing a sponsorship? Submit your application here.